

JOIN US AT

Explore Summerside

What YOU get...

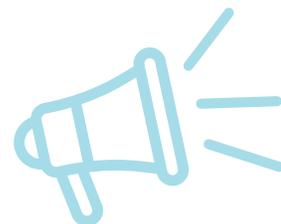
- The bonus of a **FREE** membership with North Cape Coastal Tourism Area Partnership and listing in the North Cape Coastal Drive touring booklet and website
- Listing on Explore Summerside's interactive website
- Opportunities with Explore Summerside's special events and packaging
- Increased visibility at the Summerside Visitor Information Centre
- Social media coverage on Explore Summerside platforms
- Unlimited advertising on Explore Summerside's Packaging page



Business Listing
ON OUR
INTERACTIVE WEBSITE!



Free
PERKS WITH
NORTH CAPE
COASTAL DRIVE



Social Media
COVERAGE ON
EXPLORE SUMMERSIDE
PLATFORMS!

What it means to be a member...

City gets out of it

- Greater awareness of the City by the Sea
- Economic Development
- Diversification

North Cape Coastal Drive

- Unique urban offerings
- Partnering our rural areas with urban amenities

PEI gets out of it

- Higher rate of growth for tourism than other Canadian regions
- World-class tourism coverage

Canada gets out of it

- Driving the economy
- 20.7 million overnight stays
- \$82.8 billion
- 748k Jobs



World-Class
TOURISM COVERAGE



Higher Growth
RATES COMPARED
TO OTHER CANADIAN REGIONS



Economic
DEVELOPMENT



20.7
MILLION
OVERNIGHT
STAYS

784k 
EMPLOYMENT
OPPORTUNITIES



\$82.8
BILLION IN
TOURISM
REVENUE

for just **\$100** per year
+HST